



Michael J Bradley

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Education

Oklahoma State University
Ph.D.-Health, Leisure, & Human Performance
Western Illinois University
M.S.-Recreation, Park, & Tourism Administration
Oklahoma State University
B.S.-Leisure Studies

Professional Experience & Appointments

Eastern Kentucky University

Associate Professor & Graduate Coordinator August 2017-Current
Assistant Professor August 2012-July 2017

Oklahoma State University

Adjunct Instructor - Leisure Studies Program August 2011-July 2012
Field Research Coordinator - Leisure Studies Program August 2008-July 2012
Recreation Fields Assistant - Campus Recreation August 2008-July 2012

ACRT Inc.

Assistant Forestry Coordinator Mar 2008-Aug 2008

City of Broken Arrow, Oklahoma

Interim Facility Manager Jan 2008-Mar 2008

Western Illinois University

Graduate Assistant - Campus Recreation Aug 2006-Dec 2007

City of Muskogee, Oklahoma

Recreation Supervisor – Department of Parks and Recreation May 2005-Aug 2006

Oklahoma State University

Colvin Recreation Center Manager - Campus Recreation Aug 2002-May 2005
State Park Research Assistant - Leisure Studies Program May 2002-May 2003
Camp Redlands Maintenance - Campus Recreation May 2003-May 2005

Boys and Girls Club of Green Country

Assistant Unit Director & Teen Coordinator May 1999-Jan 2002

Professional Teaching Experience

Online Facilitation (*)-Hybrid Facilitation (ψ)-Travel Course (φ)

Eastern Kentucky University

Leisure Services Careers

REC 101*

Spring 2013

		Fall 2013
Leisure Diversity & Culture	REC 200*	Winter 2014
Civic Engagement Experiences	REC 300 ϕ	Fall 2014, 2015 Spring 2015
Place and Identity in Appalachia	HON 320	Spring 2017
Supervision of Recreation Personnel	REC 350ψ	Fall 2012-2014 Summer 2014-2018
Management of Recreation Services	REC 401*-ψ	Summer 2013-2015 Spring 2014-2015
Planning, Design & Maintenance of Recreation Facilities	REC 406	Spring 2013-2015 Fall 2014
Independent Study	REC 409ψ	Fall 2013, 2017 Spring 2013-2016
Park, Recreation and Tourism Research Methods	REC 410	Spring 2016-2018 Fall 2018
Internship	REC 463*	Fall 2012-2018 Spring 2014-2018 Summer 2015-2018
Resort Recreation Management	REC 480	Fall 2012-2013
Outdoor Recreation Interpretation	REC 516/716	Fall 2012-2017
Park Management	REC 530/730 ϕ	May 2016-2018
Geography of Outdoor Recreation	REC 590/790*	Summer 2014
Economic Impact of Tourism & Community Events	REC 590/790	Fall 2014
Fisheries Resource Management	REC 590/790 ϕ	Summer 2015
Bourbon & Beer Tourism in Kentucky	REC 590/790 ψ	Fall 2015
Wildlife Tourism & Research	REC 590/790 ϕ	Winter 2015-2017
Research Methods for Special Events	REC 590/790 ϕ	Fall 2016
Natural Resource Tourism Research	REC 590/790 ϕ	Fall 2017
Park, Recreation, and Tourism Research Methods	REC 801	Fall 2015-2018
Advanced Studies in Recreation	REC 809ψ	Spring 2013-2018
Outdoor Recreation in America	REC 830	Spring 2016, Fall 2018
Independent Study	REC 890ψ	Fall 2013- 2018 Spring 2013-2018
<u>Oklahoma State University</u>		
Beginning Golf	LEIS 1232	Fall 2009
Introduction to Weight Training	LEIS 1352	Fall 2010
Recreation In The Natural Environment	LEIS 4473	Spring 2011
Senior Seminar	LEIS 4481	Fall 2010
Entrepreneurial Leisure Services	LEIS 4563	Fall 2009
<u>Western Illinois University</u>		
Issues in Leisure Services	RPTA 399	Fall 2006

Funded Projects and Research – Total Funding: \$401,040

43. Maples, J.N., Bradley, M.J., Leebrick, R., & Giles, S. (2018). *Economic Impact of Rock Climbing in West Virginia's New River Gorge*. Access Fund. (\$12,500)

42. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of the 2018 All A Classic*. Eastern Kentucky University Center for Economic Development, Entrepreneurship, and Technology. (\$9,500)
41. Maples, J.N. & Bradley, M.J. (2018). *Economic impact of mountain biking, rock climbing, and whitewater paddling in Colorado's United States Department of Agriculture Forest Service: Grand Mesa, Uncompahgre, and Gunnison National Forests*. Outdoor Alliance. (\$21,765)
40. Bradley, M.J., Maples, J.N. & Fouts, T. (2018). *2018 Recreation Heritage Engineering Lands (RHELM) program: Student internships*. United States Forest Service – Daniel Boone National Forest. (\$84,382)
39. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of the 2017 Mountain Mushroom Festival*. City of Irvine, Kentucky. (\$2,000)
38. Maples, J.N., Bradley, M.J., & Joyce, S. (2017). *Economic impact of the 2017 Rough Trail Ultramarathon in Powell and Wolfe Counties, Kentucky*. Next Opportunity Events. (\$2,000).
37. Maples, J.N., Bradley, M.J., & Joyce, S. (2017). *Economic impact of the 2017 Hot, Hot Hundred in Morehead, Kentucky*. Next Opportunity Events. (\$2,000)
36. Maples, J.N., Bradley, M.J., & Joyce, S. (2017). *Economic impact of the 2017 Reaper 30K in Bath County, Kentucky*. Next Opportunity Events. (\$2,000)
35. Maples, J.N., Bradley, M.J., Sharp, R.L., Lush, C., Mori, E., & Wagers, D. (2017). *Economic impact study of the 2017 Big Turtle 50 Miler*. Big Turtle 50 Miler. (\$2,000)
34. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of rock climbing in the Nantahala and Pisgah National Forests*. Outdoor Alliance. (\$7,500)
33. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of mountain biking in the Nantahala and Pisgah National Forests*. Outdoor Alliance. (\$7,500)
32. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of non-commercial paddling in the Nantahala and Pisgah National Forests*. Outdoor Alliance. (\$7,500)
31. Bradley, M.J. (2017). *Graduate student development: Travel support for graduate students to attend the 2018 Southeastern Recreation Research Conference*. Eastern Kentucky University College of Health Sciences' Disney Academic Enrichment Grant. (\$2,024)
30. McChesney, J., Bradley, M.J., & Fouts, T. (2017). *2017 Recreation Heritage Engineering Lands (RHELM) program: Student internships*. United States Forest Service – Daniel Boone National Forest. (\$36,002)
29. Bradley, M. J. (2017). *Perceptions of black bear management in Kentucky's Appalachia*. Eastern Kentucky University Division of Sponsored Programs. (\$2,732)
28. Bradley, M.J. & Clark, B. (2017). *Daniel Boone National Forest national visitor use monitoring addendum*. United States Forest Service – Daniel Boone National Forest. (\$116,509)
27. Maples, J.N., Bradley, M.J., Hill, A., Scott, S., & Sharp, R.L. (2016). *Economic impact study of the 2016 Cloudsplitter 100 footrace event*. Cloudsplitter 100. (\$2,000)
26. Maples, J.N. & Bradley, M.J. (2016). *Economic impact of the 2016 Economic Botany Conference at Pine Mountain Settlement School*. Pine Mountain Settlement School. (\$3,000)
25. Maples, J.N. & Bradley, M.J. (2016). *Economic impact of the 2018 National Outdoor Recreation Conference in Boise, Idaho*. Society of Outdoor Recreation Professionals. (\$3,000)
24. Bradley, M.J. (2016). *Graduate student development: Travel support for graduate students to attend the 2017 Southeastern Recreation Research Conference*. Eastern Kentucky University College of Health Sciences' Disney Academic Enrichment Grant. (\$1,615)
23. Bradley, M.J. & Clark, B. (2016). *National Visitor Use Monitoring for Daniel Boone National Forest*. United States Forest Service. (\$27,819)
22. Bradley, M.J. (2016). *University Fellow Award*. Eastern Kentucky University Office of the President. (\$4,200)

21. Neustat, G., Zielinski, E., & Bradley, M.J. (2016). *Earth Day environmental education initiative: Planting native trees on campus*. Eastern Kentucky University Office of Sustainability. (\$200)
20. Zielinski, E. & Bradley, M.J. (2016). *US Army Corps of Engineers Kendall Campground Survey*. Eastern Kentucky University Office of Undergraduate Research. (\$140)
19. Maples, J.N., Bradley, M.J., & McSpirit, S. (2015). *Economic impact study of the Rough Trail Ultramarathon*. Rough Trail Ultramarathon. (\$2,000)
18. Maples, J.N., Bradley, M.J., & McSpirit, S. (2015). *Economic impact study of the Cloudsplitter 100 footrace event*. Cloudsplitter 100. (\$2,000)
17. Maples, J.N., Bradley, M.J., & Bogard, D. (2015). *Economic impact study of the Hollerwood Offroad Adventure Park*. Hollerwood Board of Directors. (\$2,000)
16. Zielinski, E., Neustat, G., & Bradley, M.J. (2015). *Grand Isle Natural Resource Service Learning*. Eastern Kentucky University Student Government Association. (\$2,270)
15. Bradley, M.J. (2015). *An assessment of black bear populations and management attitudes among key stakeholders in Southeast Oklahoma and Southwest Arkansas*. Eastern Kentucky University Division of Sponsored Programs. (\$2,980)
14. Jones, A., Adkins, K., Bradley, M.J., Hatcher, W., Maples, J.N., McSpirit, S., Sharp, R., & Mooers, I. (2015). *Community Economic Development Boot Camp: An Interdisciplinary Team Field Approach*. Eastern Kentucky University Division of Sponsored Programs. (\$2,500)
13. Bradley, M.J. & Sharp, R.L. (2014). *Trail Town Certification and Student-Service Learning: A Partnership For Enhanced Student Engagement in Paintsville, Kentucky*. Eastern Kentucky University Center for Appalachian Regional Engagement and Stewardship. (\$2,000)
12. Bradley, M.J. & Sharp, R.L. (2014). *Kentucky Adventure Tourism Trail Town Certification Project for Paintsville Kentucky*. City of Paintsville, Kentucky. (\$6,640)
11. Bradley, M.J. (2013). *Identifying levels of environmental ethics and values of state park visitors: A pilot study*. Eastern Kentucky University Division of Sponsored Programs. (\$7,909)
10. McSpirit, S., Bradley, M.J., & Sharp, R.L. (2013). *Trailtown certification data collection project for Elkhorn City Kentucky*. Robert Welch Foundation. (\$900)
9. McSpirit, S., Bradley, M.J., & Sharp, R.L. (2013). *Trailtown certification data collection project for Elkhorn City Kentucky*. Elkhorn City Heritage Council. (\$600)
8. McSpirit, S., Bradley, M.J., & Sharp, R.L. (2013). *Trailtown certification data collection project for Elkhorn City Kentucky*. Eastern Kentucky University College of Arts & Sciences. (\$2,000)
7. Garnett, S., Bradley, M.J. & Sharp, R.L. (2013). *Identifying environmental attitudes of children: A pilot-study using the environmental attitudes and awareness survey instrument*. Eastern Kentucky University Division of Natural Areas. (\$903.16)
6. Bradley, M.J., Bennett, W. & Clark. B. (2013). *Connecting today's digital learners with nature*. Bluegrass Greensource, Inc. (\$5,000)
5. Bradley, M.J. (2012). *Identifying social justice barriers in Kentucky's Appalachia region state parks*. Eastern Kentucky University Center for Appalachian Studies. (\$1,000)
4. Bradley, M.J. (2012). *Eastern Kentucky University & Recreation & Park Administration Representative at the National Recreation and Park Association Annual Congress & Exposition*. Eastern Kentucky University Graduate College. (\$450)
3. Bradley, M.J. & Caneday, L. (2011) *Assessment of Public Perception of ODWC's Wildlife Expo – 2011*. Oklahoma Department of Wildlife Conservation. (\$1,500)
2. Bradley, M.J. & Caneday, L. (2010) *Visitor Feedback – 2010 Wildlife Expo Exit Survey*. Oklahoma Department of Wildlife Conservation. (\$1,500)
1. Bradley, M.J. (2006). *Providing needed sports equipment for youth utilizing the Muskogee Recreation Center*. Kaboom via Kaleidoscope Foundation. (\$500)

Refereed Publications

19. Liu, H., Bagherst, T., & Bradley, M.J. (2018). Female Roller Derby Athletes' Athletic Identity and Systematic Pursuit of Leisure. *Journal of Amateur Sport*, 4 (1), 108-128.
18. Bradley, M.J., Maples, J.N., Bradley, C., Liu, H. & Chalkidou, T. (2018). Crouch, pause, set: Social identity and leisure levels of female ruggers in Kentucky. *KAHPERD Journal*, 55 (2), 8-16.
17. Mullins, C.K. & Bradley, M.J. (2017). The social world of sinkers: A recreational pursuit of quicksand. *Journal of Unconventional Parks, Tourism, & Recreation Research*, 7 (1), 11-15.
16. Sharp, R.L., Bradley, M.J. & Maples, J.N. (2017). A methodological evaluation of an environmental education survey: Is there a technological advantage. *Journal of Outdoor Recreation, Education, and Leadership*, 9 (3), 275-279.
15. Bradley, M.J., Sharp, R.L., Bradley, C., & Riley, T. (2017). A pre-test post-test pilot assessment of environmental education on youth's knowledge and intended behavior changes. *KAHPERD Journal*, 54 (2), 24-31.
14. Fisher, E., Sharp, R.L., & Bradley, M.J. (2017). Perceived benefits of service learning: A comparison of collegiate recreation concentrations. *Journal of Experiential Education*, 40 (2), 187-201.
13. Summers, J., Bradley, M.J., Johnson, A. & Sharp, R.L. (2017). Viability of hunting as a means of wild hog population management on federal property. *Kentucky Journal of Undergraduate Scholarship*, 1 (1). <http://encompass.eku.edu/kjus/vol1/iss1/5>
12. Bradley, M.J., Maples, J.N., Lewis, A., & Berend, J. (2017). Beer tourism in central Kentucky: Identifying on-site experience preferences for Kentucky brewery tourists. *Journal of Gastronomy and Tourism*, 2 (3), 153-162.
11. Bradley, M.J., Berend, J., & Maples, J.N. (2016). Identifying resident brewery visitor's level of community attachment. *KAHPERD Journal*, 54 (1), 18-24.
10. Sharp, R.L. & Bradley, M.J. (2016). Looking inward and moving on: Creating the future we wish to see. *Schole: A Journal of Leisure Studies and Recreation Education*. 31 (2), 1-2.
9. Bradley, M.J., Bogard, D., Liu, H. & Maples, J.N. (2016). Place attachment in Kentucky State Parks: An opportunity to increase park visitation and advocacy. *KAHPERD Journal* 53 (2), 30-38.
8. Bradley, M.J. & Sharp, R.L. (2016). Why there is a need to discuss the gap between research and practice. *Schole: A Journal of Leisure Studies and Recreation Education*, 31 (1), 1-2. <http://dx.doi.org/10.18666/SCHOLE-2016-V31-I1-7264>
7. Cantrell, C., Hensley, B., Hunter, J., & Bradley, M.J. (2015). In integral step in your graduate career and beyond. *KAHPERD Journal*, 53 (1).
6. Liu, H., Bradley, M.J., & Burk, B. (2015). I am roller derby: The serious leisure and leisure identity of roller derby participants. *World Leisure Journal*. DOI: 10.1080/16078055.2015.1083466
5. Bradley, M.J., Liu, H., Chalkidou, T.V. & Wu, I. (2015). This land is our land. *Oklahoma Association for Health, Physical Education, Recreation and Dance Journal*, 52 (2).
4. Bradley, M.J., Liu, H., Chalkidou, T. & Caneday, L. (2015). Identifying differences of environmental ethics and place attachment among visitors and staff at state parks. *Journal of Visitor Studies*, 18 (1), 64-82. DOI: 10.1080/10645578.2015.1016368
3. Bradley, M.J., Liu, H., Wu, I. & Chalkidou, T.V. (2013). Identifying characteristics of Oklahoma state park visitors to construct a better understanding of an individual's place bonding to natural resources. *Oklahoma Association for Health, Physical Education, Recreation and Dance Journal*, 51 (1), 23-29.

2. Chalkidou, T.V., Bradley, M.J., & Liu, H. (2013). Identifying risk propensity of parks and recreation professionals: A certified park and recreation professional case study. *Oklahoma Association for Health, Physical Education, Recreation and Dance Journal*, 50 (3), 34-41.
1. Musa, H. M., Hayes, C., Bradley, M.J., Clayson, A. & Gillibrand, G. (2013). Measures aimed at reducing plastic carrier bag use: A consumer behavior focused study. *Natural Environment*, 1 (2), 17-23. DOI: 10.12966/ne.06.02.2013

Technical Reports

Refereed (ψ)

86. Maples, J.N., Martin, K., Bradley, M.J., & Clark, B.G. (2018). *Access Fund's local climbing organization survey evaluation and assessment*. Access Fund.
85. Meunier, J., Bradley, M.J., & Maples, J.N. (2018). *Direct economic impact of visitors at the 2018 Beer Cheese Festival*. Main Street Winchester.
84. Maples, J.N., Bradley, M.J., & Henges, R. (2018). *Economic impact of the attendance at the 2018 All A Classic at Eastern Kentucky University*. Eastern Kentucky University Office of Government Relations & Eastern Kentucky University Center for Economic Development, Entrepreneurship, and Technology.
83. Lefevers, K.M., Maples, J.N., & Bradley, M.J. (2018). *Racer experience assessment for the 2018 Big Turtle 50 Miler, Hot Hot Hundred, Reaper 30K, and Rough Trail Ultramarathon events*. Michael Whisman (Event Organizer).
82. Maples, J.N., Chen, S., Bradley, M.J., & Grundy, J. (2018). *Economic impact and evaluation of the 2017 Paintsville Craft Festival*. City of Paintsville, Kentucky.
81. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of rock climbing in the Nantabala and Pisgah National Forests*. Outdoor Alliance.
80. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of mountain biking in the Nantabala and Pisgah National Forests*. Outdoor Alliance.
79. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of non-commercial paddling and primary economic impact estimates of commercial paddling in the Nantabala and Pisgah National Forests*. Outdoor Alliance.
78. Sims, S., Maples, J.N. & Bradley, M.J. (2017). *Paradise Cove 2016 Economic impact study*. City of Richmond Parks and Recreation, Richmond, Kentucky.
77. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of the 2017 Mountain Mushroom Festival*. City of Irvine, Kentucky.
76. Bell, M., Bradley, C., Foster, T., Bradley, M.J., & Sims, S. (2017). *Georgia Sea Turtle Center AmeriCorps Program Evaluation*. Georgia Sea Turtle Center.
75. Bradley, M.J. & Sims, S. (2017). *Improving gallery and hospital visitor experiences: A Georgia Sea Turtle Center visitor observation study*. Georgia Sea Turtle Center.
74. Twehues, A. & Bradley, M.J. (2017). *2016 Kentucky Recreation and Park Society Association Evaluation Study*. Kentucky Recreation and Park Society.
73. Twehues, A. & Bradley, M.J. (2017). *2016 National Recreation Association Conference Young Professional Network Survey*. National Recreation and Park Association.
72. Hill, A., Maples, J.N., Bradley, M.J., Rowland, A., & Scott, S. (2016). *Participant experiences: 2016 Cloudsplitter 100*. Cloudsplitter 100.
71. Wainscott, R., Maples, J.N., Bradley, M.J., Rowland, A., & Scott, S. (2016). *Economic development interest of 2016 Cloudsplitter 100 participants*. Cloudsplitter 100.
70. Maples, J.N., Bradley, M.J., Scott, S., Hill, A., & Sharp, R.L. (2016). *Economic impact of the 2016 Cloudsplitter 100*. Cloudsplitter 100.

69. Maples, J.N. & Bradley, M.J. (2016). *Economic impact of the 2016 River Management Symposium and National Outdoor Recreation Conference*. Society of Outdoor Recreation Professionals.
68. Maples, J.N. & Bradley, M.J. (2016). *Economic impact of the 2016 Economic Botany Conference at Pine Mountain Settlement School*. Pine Mountain Settlement School.
67. Eggett, K., Maples, J.N., Bradley, M.J., Clark, B.G., & McSpirit, S. (2016). *Maywoods 5K trail run and walk: Participant summary*. Eastern Kentucky University's Division of Natural Areas.
66. Liu, H., Bradley, M.J., & Sharp, R.L. (2016). *Attitudes of park visitors toward wildlife and black bear management: A case study of Big South Fork National River and Recreation Area*. Proceedings of the 2016 Northeast Recreation Research Symposium (1-5). ψ
65. Bradley, M.J., Maples, J.N., Berend, J., & Bradley, C. (2016). *White Squirrel Brewery 2016 Kentucky Brewery Visitor Survey*. White Squirrel Brewery.
64. Bradley, M.J., Maples, J.N., Berend, J., & Bogard, D. (2016). *Ethereal Brewery 2016 Kentucky Brewery Visitor Survey*. Ethereal Brewery.
63. Bradley, M.J., Maples, J.N., Berend, J., & Johnson, A. (2016). *Dry Ground Brewery 2016 Kentucky Brewery Visitor Survey*. Dry Ground Brewery.
62. Bradley, M.J., Maples, J.N., Berend, J., & Sudbeck, R. (2016). *Against The Grain Brewery and Smokehouse 2016 Kentucky Brewery Visitor Survey*. Against the Grain Brewery and Smokehouse.
61. Bradley, M.J., Maples, J.N., Berend, J., & Allen, J.P. (2016). *West Sixth Brewery 2016 Kentucky Brewery Visitor Survey*. West Sixth Brewery.
60. Bradley, M.J., Maples, J.N., Berend, J., & Twehues, A. (2016). *Great Flood Brewery 2016 Kentucky Brewery Visitor Survey*. Great Flood Brewery.
59. Bradley, M.J., Maples, J.N., Berend, J., & Lewis, A. (2016). *Blue Stallion Brewery 2016 Kentucky Brewery Visitor Survey*. Blue Stallion Brewery.
58. Bradley, M.J., Maples, J.N., Berend, J., & Riley, T. (2016). *Braxton Brewing Company 2016 Kentucky Brewery Visitor Survey*. Braxton Brewing Company.
57. Bradley, M.J., Chalkidou, T.V., Mullins, C.K., Maples, J.N., Richardson, J., Liu, H., & Wu, I. (2016). *Lake Barkley State Resort Park Resource Management Plan 2016*. State Parks Division of the Kentucky Tourism, Arts and Heritage Cabinet.
56. Maples, J.N., Bradley, M.J., McSpirit, S. J. Gillespie, B., & Rowland, A. (2016). *Cloudsplitter 100 footrace event 2015 participant survey: Participant report*. Cloudsplitter 100.
55. Maples, J.N., Bradley, M.J., McSpirit, S. J. Gillespie, B., & Rowland, A. (2016). *Rough trail ultramarathon 2015 footrace event participant survey: Participant report*. Field and Mountain Ultra Trail Council.
54. Bradley, M.J., Chalkidou, T., Fisher, E., Mullins, C.K., Liu, H., & Wu, I. (2016). *General Butler State Resort Park Resource Management Plan 2016*. State Parks Division of the Kentucky Tourism, Arts and Heritage Cabinet.
53. Maples, J.N., Bradley, M.J., and McSpirit, S.J. (2016). *Preliminary Economic Impact Study of The Breakdown, a 361° Adventures Event*. 361° Adventures.
52. Maples, J.N., Bradley, M.J., and McSpirit, S.J. (2016). *Preliminary Economic Impact Study of 2015 Unbridled Adventure Race Series #1 at Dale Hollow State Resort Park: A 361° Adventures Event*. 361° Adventures.
51. Maples, J.N., Bradley, M.J., and McSpirit, S.J. (2016). *Preliminary Economic Impact Study of 2015 Unbridled Adventure Race Series #2 at Jenny Wiley State Resort Park: A 361° Adventures Event*. 361° Adventures.
50. Maples, J.N., Bradley, M.J., and McSpirit, S.J. (2016). *Preliminary Economic Impact Study of 2015 Unbridled Adventure Race Series #3 at Natural Bridge State Resort Park: A 361° Adventures Event*. 361° Adventures.

49. Bradley, M.J., Sharp, R.L., & Maples, J.N. (2016). *Black bear populations in the Ouachita Mountains region of Oklahoma: A case study of management perceptions and preferences of visitors to the 2015 Beavers Bend State Park Folk Festival*. Oklahoma Department of Wildlife Conservation.
48. Bradley, M.J., Maples, J., Bogard, D., & Scott, C. (2016). *Evaluation report of participants in the Peddle & Paddlefest, Fall 2015*. Paintsville Tourism, City of Paintsville, Kentucky, & City of Prestonsburg, Kentucky.
47. Maples, J.N., Bradley, M.J., & McSpirit, S.J. (2016). *Cloudsplitter 100 footrace event economic impact study and racer experience survey*. USA Track and Field and Mountain Ultra Trail Council.
46. Bradley, M.J., Chalkidou, T.V., Mullins, C.K., Liu, H., Wu, I. & Maples, J.N. (2016). *Kentucky Dam Village State Resort Park Resource Management Plan 2016*. State Parks Division of the Kentucky Tourism, Arts and Heritage Cabinet.
45. Maples, J., Bradley, M.J. & Bogard, D. (2015). *Preliminary economic impact study of Hollerwood Offroad Adventure Park: Red River Gorge, Kentucky*. Hollerwood Offroad Adventure Park
44. Maples, J., Bradley, M.J., & McSpirit, S. (2015). *Economic impact study of the Cloudsplitter 100 Race*. Cloudsplitter 100.
43. Bogard, D., Bradley, M.J., & Maples, J.N. (2015). *Hollerwood Offroad Adventure Park visitor survey*. Hollerwood Offroad Adventure Park.
42. Bradley, M.J., Johnson, A., & Sharp, R.L. (2015). *2015 Annual report of wild hog hunting at Big South Fork National River and Recreation Area*. Big South Fork National River and Recreation Area, National Park Service, United States Department of the Interior.
41. Wenzel, J. & Bradley, M.J. (2015). *Place attachment, visitation constraints, and environmental values at Lake Cumberland State Resort Park 2016*. State Parks Division of the Kentucky Tourism, Arts, and Heritage Cabinet.
40. Bradley, M.J., Chalkidou, T.V., Gum, C., Liu, H., & Wu, I. (2015). *Jenny Wiley State Resort Park Resource Management Plan*. State Parks Division of the Kentucky Tourism, Arts and Heritage Cabinet.
39. Bradley, M.J. & Sharp, R.L. (2015). *Paintsville Trail Town Certification Visitor Survey*. City of Paintsville, Kentucky.
38. Bradley, M.J., Sharp, R.L., & Woolery, J.L. (2015). *Paintsville Trail Town Certification Interpretation Plan*. City of Paintsville, Kentucky.
37. Woolery, J., Kurtz, J., & Bradley, M.J. (2014). *Annual State Marching Band Competition Economic Impact Analysis*. Kentucky Music Educators Association.
36. Lakes, R.M., Sharp, R.L. & Bradley, M.J. (2014). *Visitation frequency and level of support for black bear management options at Big South Fork National River and Recreation Area*. Proceedings of the 2013/2014 Southeastern Recreation Research Conference (88-93). ψ
35. Bradley, M.J., Sims, S., Liu, H. & Sharp, R. L. (2014). *Social equity and public access in Appalachian Kentucky*. Proceedings of the 2013/2014 Southeastern Recreation Research Conference (94-99). ψ
34. Bradley, M.J., Richardson, J., Liu, H., & Wu, I. (2014). *Park visitors' acceptance of the America's Great Outdoors Initiative*. Proceedings of the 2013/2014 Southeastern Recreation Research Conference (62-66). ψ
33. Bradley, M.J., Sharp, R. L., Kurtz, J., Gum, C., McSpirit, S. & Scott, S. (2014). *Diversifying a local economy in Eastern Kentucky: An Elkhorn City case study*. Proceedings of the 2013/2014 Southeastern Recreation Research Conference (79-87). ψ
32. Bradley, M.J., Bellamy, S., Blevins, B., & Worthington, R. (2014) *Elkhorn City Trail Town Assessment Phase II*. Elkhorn Area Heritage Council of Elkhorn City, Kentucky.
31. Liu, H. & Bradley, M.J. (2013). *Wildlife related recreation: Urban and rural perceptions in Oklahoma*. Proceedings of the 2013 Northeast Recreation Research Symposium (1-5). ψ

30. Bradley, M.J. (2013). *Camp Catalpa Master Plan*. Richmond Parks & Recreation Department, City of Richmond, Kentucky.
29. Bradley, M.J. & Liu, H. (2013). *Understanding management preferences of natural resource visitors*. In R. C. Burns & J. Highsmith (Eds.), *Proceedings of the 2013 National Outdoor Recreation Conference*. (pp. 2).
28. Bradley, M.J. & Liu, H. (2013). *Utilizing environmental ethics for land planning: An A.G.O. investigation*. In R. C. Burns & J. Highsmith (Eds.), *Proceedings of the 2013 National Outdoor Recreation Conference* (pp. 2).
27. Liu, H. L., Caneday, L., Chang, K., & Bradley, M. (2013). *Alabaster Caverns State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
26. Liu, H. L., Caneday, L., Chang, K., & Bradley, M. (2013). *Little Sahara Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
25. Caneday, L., Liu, H. L., Chang, K., & Bradley, M. (2013). *Black Mesa State Park and Preserve Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
24. Caneday, L., Liu, H. L., Chang, K., & Bradley, M. (2013). *Boiling Springs State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
23. Caneday, L., Liu, H. L., Chang, K., & Bradley, M. (2013). *Great Salt Plains State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
22. Caneday, L., Liu, H. L., Chang, K., & Bradley, M. (2013). *Red Rock Canyon State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
21. Caneday, L., Liu, H. L., Chang, K., Bradley, M. & Tapps, T. (2013). *Gloss Mountains State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
20. Bradley, M.J. (2013). *Comparing place attachment and environmental ethics of visitors and state park employees in Oklahoma*. State Parks Division of the Oklahoma Tourism and Recreation Department.
19. Bradley, M.J. (2013). *Identifying levels of place attachment and environmental ethics: Natural resource visitors and employees*. Quartz Mountain Nature Park in the Quartz Mountain Resort, Arts, and Conference Center.
18. Caneday, L., Bradley, M., Chang, K., Jordan, D., & Chalkidou, T.V. (2012). *Grand Lake State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
17. Caneday, L., Chalkidou, T.V., Chang, K., Jordan, D., & Bradley, M.J. (2012). *Okmulgee State Park and Dripping Springs State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
16. Caneday, L., Chang, K., Jordan, D., Chalkidou, T.V., & Bradley, M.J. (2012). *Osage Hills State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
15. Bradley, M.J., Chalkidou, T.V., & Caneday, L. (2011). *Supplemental Report: 2011 Wildlife Expo*. Oklahoma Department of Wildlife Conservation.
14. Caneday, L., Chang, K., Jordan, D., & Bradley, M.J. (2011). *Sequoyah Bay State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.

13. Caneday, L., Chang, K., Jordan, D., & Bradley, M.J. (2011). *Sequoyah State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
12. Caneday, L., Chang, K., Jordan, D., Bradley, M.J., & Hassell, D. (2011). *Walnut Creek State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
11. Caneday, L., Chang, K., Jordan, D., Bradley, M.J., & Hassell, D. (2011). *Keystone State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
10. Caneday, L., Chang, K., Jordan, D., Bradley, M.J., & Hassell, D. (2011). *Keystone Ancient Forest Preserve Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
9. Caneday, L., Chang, K., Jordan, D., Bradley, M.J., & Hassell, D. (2011). *Lake Murray State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
8. Bradley, M.J., Chalkidou, T.V., & Caneday, L. (2010). *Supplemental Report: 2010 Wildlife Expo*. Oklahoma Department of Wildlife Conservation.
7. Caneday, L., Chang, K., Jordan, D., Tapps, T., Fink, K., Bradley, M.J., & Hassell, D. (2010). *Talimena State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
6. Caneday, L., Chang, K., Jordan, D., Tapps, T., Fink, K., Bradley, M.J., & Hassell, D. (2010). *Heavener-Runestone State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
5. Caneday, L., Chang, K., Jordan, D., Bradley, M.J., & Hassell, D. (2010). *Lake Wister State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
4. Caneday, L., Jordan, D., Chang, K., Bradley, M.J., & Hassell, D. (2010). *Beavers Bend State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
3. Bradley, M.J. (2009). *The Boys and Girls Clubs of Green Country – Agency Risk Management Plan*. Boys and Girls Clubs of Green Country Administrative Office.
2. Caneday, L., Jordan, D., Bradley, M.J., Hassell, D., & Chang, K. (2009). *Lake Texoma State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
1. Jordan, D., Caneday, L., Bradley, M.J., Hassell, D., & Chang, K. (2009). *Roman Nose State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.

Academic Presentations

Refereed (ψ) - Reviewed (*)

101. Bradley, M.J. (2018). *Accidental interpretation: Preparing staff and volunteers for unexpected educational opportunities*. 2018 Kentucky Association of Environmental Education Conference. Berea, Kentucky. ψ (In Review)
100. Bradley, M.J. (2018). *Using service projects to promote personal and professional outcomes*. 2018 Kentucky Association of Environmental Education Conference. Berea, Kentucky. ψ (In Review)
99. Gray, M. & Bradley, M.J. (2015). *Improving non-consumptive tourism in Kentucky*. 2018 Posters-At-The-Capitol: Transforming Education for a Brighter Tomorrow. Frankfort, Kentucky. ψ

98. Smith, J.W. & Bradley, M.J. (2018). *Innovations in outdoor recreation research*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
97. Bradley, M.J. & Maples, J.N. (2018). *Economic impact of mountain bikers in the Nathabala and Pisgah National Forests*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
96. Bradley, M.J. & Maples, J.N. (2018). *Economic impact of paddlers in the Nathabala and Pisgah National Forests*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
95. Bradley, M.J. & Maples, J.N. (2018). *Economic impact of mountain climbers in the Nathabala and Pisgah National Forests*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
94. Portman, J. & Bradley, M.J. (2018). *Visitors perceptions of white nose syndrome management*. 79th Annual Meeting of the Association of Southeastern Biologists. Myrtle Beach, South Carolina.
93. Rhodus, K. & Bradley, M.J. (2018). *Farmers market vendors*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
92. Hoover, M., Jones, E. & Bradley, M.J. (2018). *Visitor trends of Camp Catalpa in Richmond, KY*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
91. Hurt, T. & Bradley, M.J. (2018). *Black bears at Daniel Boone National Forest*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
90. Grundy, J. & Bradley, M.J. (2018). *Economic impact of crafts festival in Paintsville, Kentucky*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
89. Staley, L. & Bradley, M.J. (2018). *Selfies and self-photography in natural areas*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
88. Taylor, M. & Bradley, M.J. (2018). *Social identity and serious levels of Squatchin' participants*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
87. Wootton, C. & Bradley, M.J. (2018). *Women rigger's leisure identity*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
86. Maples, J.N., Bradley, M.J., & Lush, C. (2018). *Rock climbing as sustainable tourism in Appalachia: A rock climbing case study in the Nathabala and Pisgah National Forests*. 2018 Southern Sociological Society Annual Meeting. New Orleans, Louisiana.
85. Bradley, M.J. & Mullins, C. (2017). *Getting more in and out of quicksand*. 2017 National Outdoor Recreation Conference. Scottsdale, Arizona. ψ
84. Sharp, R.L. & Bradley, M.J. (2017). *Right of way? Equity and economics of off-highway vehicle use*. 2017 National Outdoor Recreation Conference. Scottsdale, Arizona. ψ
83. Bradley, M.J. & Sharp, R.L. (2017). *Resident perceptions of black bear population management*. 2017 National Outdoor Recreation Conference. Scottsdale, Arizona. ψ
82. Bradley, M.J. (2017). *Visitor perceptions of sustainable cave tourism in Kentucky*. 2017 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
81. Bradley, M.J. & Maples, J. (2017). *Identifying the economic impact of endurance races held in rural Kentucky counties: A Pike County case study*. 2017 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
80. Gibson, H. & Bradley, M.J. (2017). *Wilderness-based therapy for veterans*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
79. Creech, W. & Bradley, M.J. (2017). *Shaping benefit perceptions through exposure to tourism development*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
78. Carroll, M. & Bradley, M.J. (2017). *Testing whether or not first generation students are more successful than non-first generation students by being more involved in extracurricular activities*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.

77. Bell, M. & Bradley, M.J. (2017). *Fitness leisure motivations at Eastern Kentucky University*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
76. Taylor, M. & Bradley, M.J. (2017). *Seriousness of Bigfooters*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
75. Rowe, K., Jasinski, L., & Bradley, M.J. (2017). *The role of therapeutic recreation in community reintegration for residents of an acquired brain injury long term care rehabilitation program*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
74. Bradley, M.J. & Maples, J. N. (2016). *Utilizing economic impact analysis to leverage future programs and events*. 2016 Kentucky Recreation and Park Society Annual Conference. Hopkinsville, Kentucky.* DOI: 10.13140/RG.2.2.15951.89765
73. Bradley, M.J. (2016). *Identifying and discussion of the outcomes and environmental ethics of consumptive wildlife tourism*. 2016 Kentucky Association of Environmental Education Annual Conference. Jamestown, Kentucky.* DOI: 10.13140/RG.2.2.22662.78409
72. Bradley, M.J. & Keaton, W. (2016). *Determining outcomes of an environmental education based alternative spring break experience*. 2016 Kentucky Association of Environmental Education Annual Conference. Jamestown, Kentucky.* DOI: 10.13140/RG.2.2.36084.55681
71. Bradley, M.J., Sharp, R.K., Johnson, A., & Summers, J. (2016). *In pursuit of pork: Determining outcomes of permitted wild hog hunting at Big South Fork National River and Recreation Area*. 2016 River Management Symposium and National Outdoor Recreation Conference. Boise, Idaho. ψ
70. Bradley, M.J., Zielinski, E. & Bogard, D. (2016). *Targeting the urban angler: outcomes of Kentucky's FiNs program*. 2016 River Management Symposium and National Outdoor Recreation Conference. Boise, Idaho. ψ
69. Bradley, M.J., Scott, C., Maples, J.N., Bogard, D., Neustat, G. & Mullins, C. (2016). *Outcomes of a service learning pedagogy in split level courses*. 2016 Pedagogicon Conference. Richmond, Kentucky. ψ DOI: 10.13140/RG.2.2.13854.74563
68. Johnson, A., Bradley, M.J., & Sharp, R.L. (2016). *Investigating success rates of permitted hog hunting at Big South Fork National River and Recreation Area*. 2016 Cumberland Plateau Scientific Research Conference. Big South Fork National River and Recreation Area, Rugby, Tennessee.*
67. Bradley, M.J., Sharp, R.L., & Liu, H. (2016). *Comparing black bear population management perceptions and preferences of visitors to Big South Fork National River and Recreation Area and the Ouachita National Forest*. 2016 Cumberland Plateau Scientific Research Conference. Big South Fork National River and Recreation Area, Rugby, Tennessee.*
66. Bogard, D., Bradley, M.J., & Liu, H. (2016). *Levels of serious leisure and identity among birders in both Greece and the United States*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
65. Bradley, C., Riley, T., Sharp, R.L., & Bradley, M.J. (2016). *Impact of environmental education on youth's environmental knowledge and stewardship*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
64. Johnson, A., Bradley, M.J., & Sharp, R.L. (2016) *Managing wild hog populations through permitted hunting*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
63. Berend, J., Bradley, M.J., & Maples, J.N. (2016). *Beer tourism: Kentucky craft brewery visitor profile and motivations*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
62. Allen, P., Berend, J., & Bradley, M.J. (2016). *Level of community attachment with Kentucky craft breweries*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina.

61. Neustat, G., Bradley, M.J., & Sharp, R.L. (2016). *Public opinions on managing black bear populations in southeast Oklahoma*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
60. Sudbeck, R., Twehues, A., & Bradley, M.J. (2016). *Trail town certification: a resident survey of Paintsville, Kentucky*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
59. Lewis, A., Bradley, M.J., & Berend, J. (2016). *Motivations for brewery tourism in Kentucky*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
58. Berend, J., Bradley, M.J., & Maples, J.N. (2016). *Beer tourism: Motivations and on-site experience preferences of Kentucky craft brewery visitors*. 2016 Annual Southern Sociological Meeting, Atlanta, Georgia. ψ
57. Berend, J. Bradley, M.J., & Maples, J.N. (2016). *Motivations and Locavore Tendencies: A Preliminary Visitor Study of Lexington, Kentucky Craft Breweries*. 2016 Appalachian Studies Association Conference. Shepherdstown, West Virginia. ψ
56. Scott, S., Bradley, M.J., Maples, J.N., Berend, J. & Engle, K. (2016). *Increasing rural tourism: A demographic profile of visitors to an OHV park in rural Kentucky*. 2016 Appalachian Studies Association Conference. Shepherdstown, West Virginia. ψ
55. Sharp, R.L., Kurtz, J., & Bradley, M.J. (2015). *Recruiting the next generation of hunters: Identifying barriers and constraints to participation for college students*. 2015 Wildlife Society Annual Conference. Winnipeg, Manitoba, Canada. ψ
54. Bradley, M.J., Woolery, J., Wilder, M., Bennett, W., & Sharp, R.L. (2015). *Electronic assessment of environmental education programs for middle school student in Kentucky*. 2015 Kentucky Association of Environmental Education Annual Conference. Prestonsburg, Kentucky. ψ
53. Sharp, R.L. & Bradley, M.J. (2015). *A methodological evaluation of an environmental education survey*. 2015 National Recreation and Park Association & Academy of Leisure Science's 2015 Leisure Research Symposium. Las Vegas, Nevada. ψ
52. Holladay, P., Bradley, M.J., Dixon, A., Dixon, H., Keller, C., Madison, L., Ponder, L., & Skibins, J. (2015). *De place dem whey we fa gadda fa mek we scrong: Cultural preservation, resilience and the Gullah-Geechee*. 2015 International Symposium on Society and Resource Management. Charleston, South Carolina. ψ
51. Bradley, M.J., Liu, H., Chalkidou, T.V., Sharp, R.L., & Wu, I. (2015). *The birder, twitcher, and citizen scientist: Characteristics of birders in the United States and Greece*. 2015 International Symposium on Society and Resource Management. Charleston, South Carolina. ψ
50. Bradley, M.J., Liu, H., Holladay, P., & Wu, I. (2015). *Identifying factors to increase repeat visitation to Kentucky State Parks*. 2015 International Symposium on Society and Resource Management. Charleston, South Carolina. ψ
49. Bradley, M.J., Sharp, R.L., Liu, H., Woolery, J., & McSpirit, S. (2015). *From government to grassroots: Rural and natural resource tourism in Kentucky*. 2015 National Outdoor Recreation Conference. Annapolis, Maryland. ψ
48. Liu, H., Sharp, R.L., & Bradley, M.J. (2015). *Attitudes of park visitors toward wildlife and black bear management: A case study of Big South Fork National River and Recreation Area*. 2015 Northeastern Recreation Research Symposium. Annapolis, Maryland. ψ
47. Sharp, R.L. & Bradley, M.J. (2015). *Coal town to trail town: A grassroots approach to nature based tourism for rural community*. 2015 George Wright Society Conference: Engagement, Education and Expectations, The Future of Parks & Protected Areas. Oakland, California. ψ

46. Hood, J., Berend, J., Bradley, M.J., & Sharp, R.L. (2015). *Land use philosophies and environmental ethics of Kentucky state park visitors: A regional comparison case study*. 2015 UK Appalachian Research Community Symposium and Arts Showcase. Lexington, Kentucky.*
45. Hunter, J., Sharp, R.L. & Bradley, M.J. (2015). *Recognizing and crafting sustainable economic opportunities: Natural resource recreation and tourism for Kentucky municipalities*. 2015 UK Appalachian Research Community Symposium and Arts Showcase. Lexington, Kentucky.*
44. Woolery, J., Bradley, M.J., & Sharp, R.L. (2015). *Imparting knowledge and eco-friendly behaviors: Outcomes of environmental education for Kentucky middle school students*. 2015 UK Appalachian Research Community Symposium and Arts Showcase. Lexington, Kentucky.*
43. Zielinski, E. & Bradley, M.J. (2015). *Visitation and place attachment at Kentucky State Parks*. 2015 Posters-At-The-Capitol: Transforming Education for a Brighter Tomorrow. Frankfort, Kentucky. ψ
42. Hensley, A., McConnell, K., Bradley, M.J., Liu, H., & Burk, B. (2015). *The Jam on Serious Leisure and Leisure Identity of Female Roller Derby Participants*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
41. Hood, J., Berend, K., & Bradley, M.J. (2015). *Investigating environmental ethics differences of state park visitors in eastern and western Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
40. Hunter, J., Sharp, R.L., & Bradley, M.J. (2015). *Music and mountains: Increasing natural resource recreation and tourism in Paintsville, Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
39. Jasper, A., Ransdell, C., & Bradley, M.J. (2015). *Self-esteem, empowerment, and recreation: A meta-analysis of outdoor recreation on adolescent females*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
38. Kurtz, J., Sharp, R.L., Bradley, M.J., & Wilder, M. (2015). *On the trail of student participants: Seeking to identify barriers to hunting and create a hunter recruitment profile for college students in Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
37. Newsome, T. & Bradley, M.J. (2015). *Determining Barriers for Kentuckians Visiting Kentucky State Resort Parks*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
36. Woolery, J., Bradley, M.J., & Sharp, R.L. (2015). *Measuring outcomes of an environmental education experiences: A mixed-methodology study of middle school students in central Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
35. Zielinski, E., Bradley, M.J., & Chen, S. (2014). *Increasing repeat visitation and place attachment: Overcoming barriers to access for state park visitors*. 2014 Kentucky Association for Health, Physical Education, Recreation and Dance Annual Convention. Lexington, Kentucky. ψ
34. Lakes, R., Sharp, R.L., Chen, S., & Bradley, M.J. (2014). *Black bears and outdoor recreation: Identifying visitors' wildlife management preferences*. 2014 Kentucky Association for Health, Physical Education, Recreation and Dance Annual Convention. Lexington, Kentucky. ψ
33. Mullins, C., Bradley, M.J., & Richardson, J. (2014). *Creating meaningful student experiences: Identifying and cultivating successful collaborative partnerships in the community*. 2014 Kentucky Engagement Conference. Morehead, Kentucky. ψ
32. Richardson, J., Bradley, M.J., & Mullins, C. (2014). *Identifying outcomes of two student engagement experiences*. 2014 Kentucky Engagement Conference. Morehead, Kentucky. ψ
31. Sharp, R.L., Lakes, R., Bradley, M.J., & Liu, H. (2014). *Visitor perceptions of black bears: What attitudes predict support for different management actions*. 2014 Cumberland Plateau Scientific Research Conference. Big South Fork National River and Recreation Area, Rugby, Tennessee.*

30. Sharp, R. L., Cleckner, L., & Bradley, M.J. (2014). *One size fits all, or does it? How education impacts boaters' perceptions of aquatic invasive species in the Finger Lakes region of New York State*. 2014 Pathways4 Conference: Integrating Human Dimensions into Fish and Wildlife Management. Estes Park, Colorado. ψ
29. Fisher, E., Bradley, M.J., & Sharp, R. (2014). *Identifying the benefits of service learning: A pilot study*. National Recreation and Park Association & Academy of Leisure Science's 2014 Leisure Research Symposium. Charlotte, North Carolina. ψ
28. Wiley, A., Bradley, M.J., & Wilder, M. (2014). *Feasibility of installing a sustainable multiuse trail at ECU's Maywoods*. 2014 Natural Areas Conference, Dayton, Ohio. ψ
27. Liu, H., Bradley, M.J., & Burke, B. (2014). *An investigation of serious leisure and leisure identity of female roller derby participants in the United States*. 2014 World Leisure Congress. Mobile, Alabama ψ
26. Bradley, M.J., Liu, H., Chalkidou, T.V., Sharp, R. L. (2014). *An exploratory study to compare birders in the United States and Greece*. 2014 World Leisure Congress. Mobile, Alabama ψ
25. Wiley, A. & Bradley, M.J. (2014). *Balancing user preferences and conservation practices: A multi-use trail feasibility study*. 2014 National Outdoor Recreation Conferences. San Francisco, California. ψ
24. Bradley, M.J., Sims, S., Liu, H., & Sharp, R.L. (2014). *Identifying social justice barriers in Kentucky's Appalachia region state parks*. 2014 Northeastern Recreation Research Conference. Cooperstown, New York. ψ
23. Bradley, M.J., Liu, H., & Wu, I. (2014). *Levels of acceptance of America's Great Outdoors Initiative: An Oklahoma Pilot Study*. 2014 Northeastern Recreation Research Conference. Cooperstown, New York. ψ
22. Lakes, R., Sharp, R.L., & Bradley M.J. (2014). *Facilitating manager's decisions by understanding levels of support for black bear management options at Big South Fork National River and Recreation Area*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
21. Bradley, M.J., Sims, S., Liu, H., & Sharp, R. (2014). *Social equity and public space access in Appalachian Kentucky*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
20. Bradley, M.J., Sharp, R., Gum, C., McSpirit, S., & Scott, S. (2014). *Diversifying a local economy in Eastern Kentucky: An Elkhorn City case study*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
19. Bradley, M.J., Richardson, J. Liu, H., Wu, I. & Sharp, R. (2014). *Park visitors' acceptance of America's Great Outdoors initiative*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
18. Scott, S. L., McSpirit, S., Bradley M.J., & Sharp, R. L. (2014). *Report from a tourism-based development project in Elkhorn City, Kentucky: A community-university collaboration*. 2014 Appalachian Studies Association Conference. Huntington, West Virginia.*
17. Bradley, M.J., McSpirit, S., Sharp, R.L., & Scott, S. (2014). *Diversifying a local economy through recreation and tourism in Eastern Kentucky: Elkhorn City Case Study*. 2014 Association for Humanist Sociology Midwest Regional Conference. Indianapolis, Indiana.*
16. Bradley, M.J., Sims, S., & Liu, H. (2014). *Public space social equity in Appalachian Kentucky*. 2014 Association for Humanist Sociology Midwest Regional Conference. Indianapolis, Indiana.*
15. Bradley, M.J. & Liu, H. L. (2013). *Understanding Management Preferences of Natural Resource Visitors*. 2013 National Outdoor Recreation Conference & 2013 Conference on Forests for People. Traverse City, Michigan. ψ
14. Liu, H. L. & Bradley, M.J. (2013). *Place attachment of Oklahoma state park visitors*. 2013 Annual Northeastern Recreation Research Symposium. Cooperstown, New York. ψ

13. Liu, H. L. & Bradley, M.J. (2013). *Wildlife related recreation: Urban and rural perceptions*. 2013 Annual Northeastern Recreation Research Symposium. Cooperstown, New York. ψ
12. Toombs, B. & Bradley, M.J. (2012) *Benefits of outdoor recreation for youth*. 2012 Kentucky Recreation & Park Society Annual Conference. Frankfort, Kentucky.*
11. Ruhl, M. & Bradley, M.J. (2012) *Do you know your native ducks?* 2012 Kentucky Recreation & Park Society Annual Conference. Frankfort, Kentucky.*
10. Bradley, M.J. & Liu, H. (2012) *Comparing environmental ethics of Oklahoma state park visitors & employees*. 2012 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Edmond, Oklahoma.*
9. Bradley, M.J., Chalkidou, T.V. & Liu, H. (2012). *William Perry's ethical and intellectual development scheme*. 2012 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Edmond, Oklahoma.*
8. Bradley, M.J. (2012) *Environmental Ethics of State Park Users in Oklahoma*. 2012 National Association of Recreation Resource Planners Annual Conference. Baton Rouge, Louisiana. ψ
7. Bradley, M.J. & Liu, H. (2012) *Utilizing participant photography to understand undergraduate place attachment to a university*. 2012 Oklahoma State University Research Symposium. Stillwater, Oklahoma. *
6. Velasco, P., Chalkidou, T.V. & Bradley, M.J. (2012). *Predicting ODWC wildlife expo visitor satisfaction*. 2012 Oklahoma State University Research Symposium. Stillwater, Oklahoma.*
5. Baker, J. & Bradley, M.J. (2012) *Reconnecting children and nature*. 2012 Oklahoma State University Research Symposium. Stillwater, Oklahoma.*
4. Bradley, M.J., Baker, J. & Hawkins, P. (2011). *The benefits of connecting children to nature*. 2011 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Norman, Oklahoma.*
3. Chang, G., Caneday, L., & Bradley, M.J. (2011). *Functionality and delivery of Oklahoma state park WebGIS*. 2011 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Norman, Oklahoma.*
2. Bradley, M.J., Chalkidou, T.V. & Caneday, L. (2011) *Predicting overall satisfaction of wildlife expo attendees*. 2011 Oklahoma State University Research Symposium. Stillwater, Oklahoma. *
1. Bradley, M.J. (2011). *Therapeutic swim lab & recreation programming: Undergraduate leisure students' creative endeavors*. 2011 Oklahoma State University Creativity Festival. Stillwater, Oklahoma.

Professional Publications

Refereed (ψ) - Reviewed (*)

55. Bogard, D. & Bradley, M.J. (2017). Honesty and transparency in parks and recreation. *Parks and Recreation* 66 (4), 34-35.
54. Bogard, D. & Bradley, M.J. (2017). The importance of reputation, values and ethics in municipal recreation. *KRPS Quarterly* 66 (4), 14-15.
53. Johnson, A. & Bradley, M.J. (2017). Trust and work environment can enhance professional communication in leisure service. *KRPS Quarterly* 66 (4), 12-13.
52. Lewis, A. & Bradley, M.J. (2017). You are only as good as your reputation. *KRPS Quarterly* 66 (4), 6-7.
51. Allen, J.P. & Bradley M.J. (2017). What are the benefits of clearly communicating goals and expectations to employees? *KRPS Quarterly* 66 (3), 6.
50. Steele, K., Bradley, M.J., & Mullins, C. (2017). Sustainable nature tourism: Can education outcomes be achieved through intentional tourism programming? *KRPS Quarterly* 66 (3), 8-9.

49. Bradley, M.J. (2017). Where do we go from here: A candid discussion about KRPS. *KRPS Quarterly*, 66 (2), 8-9.
50. Hensley, B., McConnell, K., & Bradley, M.J. (2017). Motivations for thru-hiking a trail: An Appalachian Trail case study. *KRPS Quarterly*, 66 (2), 10-11.
48. Dunbar, Z., Bradley, M.J., & Maples, J.N. (2016). Paducah pride: Sense of community of local visitors to a craft brewery in Paducah, Kentucky. *KRPS Quarterly*, 66 (1), 14.
47. Zielinski, E. & Bradley, M.J. (2016). Improving communication recreation: Kentucky Fish & Wildlife's FINs program. *KRPS Quarterly*, 66 (1), 7.
48. Paddick, S., Bradley, M.J., & Mullins, C. (2016). Local purchasing preferences of craft breweries customers in the Northern Kentucky metro. *KRPS Quarterly*, 66 (1), 10-11.
49. Mayle, S. & Bradley, M.J. (2016). (2016). Understanding visitor knowledge for cave tourism sustainability. *KRPS Quarterly*, 66 (1), 12-13.
48. Berend, J., Hood, J., McConnell, K., & Bradley, M. (2016). Benefits beyond the classroom: Publishing aids graduate students in future professional endeavors. *KRPS Quarterly*, 65 (4), 9.
47. Bogard, D., Neustat, G. & Bradley, M.J. (2015). Community, culture, and conservation: Lessons learned from a service learning trip to Grand Isle, Louisiana. *KRPS Quarterly*, 65 (3), 6-7.
46. Hunter, J.L. & Bradley, M.J. (2015). The benefits of municipalities working with academic departments to complete projects. *KRPS Quarterly*, 65 (3), 12.
45. Woolery, J. & Bradley, M.J. (2015). Using social media outlets to increase professionalism within an organization. *KRPS Quarterly*, 65 (3), 13.
44. Bradley, M.J. & Baker, J.M. (2015). Preserving our connection to this land. *Parks and Recreation Magazine*, 50 (7), 36-37.*
43. Newsome, T. & Bradley, M.J. (2015). Child's best friend: Dogs can improve social skills in children with Autism Spectrum Disorder. *KRPS Quarterly*, 65 (2), 14-15.
42. Porter, L. & Bradley, M.J. (2015). Medical training: Learn the basics for safety at day camps. *Camp Business*, 15 (3), 32.
41. Chalkidou, T., Baker, J., & Bradley, M.J. (2015, Feb. 1). Special events as cash cows. *ORPS Connect Newsletter* (Sand Springs, OK), p.7.
40. Bradley, M.J. & Chalkidou, T.V. (2015). If you are looking for an extra edge, focus on your front-line customer service! *KRPS Quarterly*, 64 (4), 12-13.
39. Bradley, M.J. (2015). Winter visits to Kentucky's state parks bring unique experiences. *Kentucky State Parks Foundation Website*. Retrieved January 13, 2015, from kentuckystateparksfoundation.org/events/
38. Kurtz, J. & Bradley, M.J. (2015). Double-duty while dining: Meal times can feed more than just the body. *Camp Business*, 15 (1), 32-33. *
37. Bradley, M.J. & Baker, J.M. (2014). The greatest lesson: A legacy found in humility. *Oklahoma Recreation and Parks Society Website*. Retrieved August 26, 2015 from http://www.orps.us/wp-content/uploads/2013/02/Caneday-2014_07_15_The_Greatest_Lesson_v2.pdf
36. Bradley, M.J. (2014). Giving the gift of conservation and tradition. *Kentucky State Parks Foundation Website*. Retrieved December 12, 2014, from kentuckystateparksfoundation.org/events/
35. Bradley, M.J. & Baker, J. (2014). Investing in your own professional development. *Parks and Recreation Magazine*, 49 (12), 26-27.*
34. Chalkidou, T.V. & Bradley, M.J. (2014). Fostering corporate-nonprofit sponsorships. *The Young Professional*, 2 (2), 14-15.

33. Sims, S. & Bradley, M.J. (2014). Call for more research: Effects of regional theme parks on local communities. *The Young Professional*, 2 (2), 22-24.
32. Toombs, B. & Bradley, M.J. (2014). Activity preferences of senior adults: A pilot study of a Kentucky Senior Living Community. *The Young Professional*, 2 (2), 34-37.
31. Bradley, M.J. & Chalkidou, T.V. (2014). Making the most of webinar education. *KRPS Quarterly*, 64 (3), 12-13.*
30. Richardson, J. & Bradley, M.J. (2014). Technology and the new face of recreation and education in the natural environment. *Kentucky Association for Environmental Education Summer 2014 Newsletter*. 7.*
29. Baker, J. & Bradley, M.J. (2014). Young adults and trails: A relationship that continues to develop and grow. *Parks and Recreation Magazine*, 49 (6), 46-47.*
28. Bradley, M.J. & Sharp, R.L. (2014). The giant liar: Do parks and recreation professionals fail to walk the walk? *KRPS Quarterly*, 65 (1), 12.*
27. White, A. & Bradley, M.J. (2014). The future of adventure therapy: An appeal for research to enhance adventure experience in therapeutic recreation. *The Young Professional*, 2 (1), 30-32.
26. Chalkidou, T.V. & Bradley, M.J. (2014). Want to become a better manager? Change your mindset. *Parks & Rec Business*, 12 (6), 56-57.
25. Bradley, M.J. (2014). Trees and shrubs: Essential aspects to great park experiences. *KRPS Quarterly*, 64 (4), 10-11.*
24. Sharp, R.L. & Bradley, M.J. (2014). A case for outdoor recreation and tourism in post-coal communities in eastern Kentucky. *KRPS Quarterly*, 64 (4), 14.*
23. Chalkidou, T.V. & Bradley, M.J. (2013). Arm the front lines: Get a leg up on competitors by focusing on front-line customer service. *Parks & Rec Business*, 12 (5), 56-57.
22. Chalkidou, T.V. & Bradley, M.J. (2013). Saving to the cloud: A new way to secure and access your digital information. *Parks and Recreation Magazine*, 48 (10), 44-45.*
21. Norvell, J. & Bradley, M.J. (2013). Recreation as a means for behavior modification. *KRPS Quarterly*, 63 (3), 6 & 14.*
20. Ulm, K. & Bradley, M.J. (2013). The returning soldier: A pilot study of soldier activity preferences. *KRPS Quarterly*, 63 (3), 10-11.*
19. Chalkidou, T.V. & Bradley, M.J. (2013). Using branding to provide agency continuity. *The Young Professional*, 1 (4), 12-13.*
18. Bradley, M.J. (2013). The personal benefits of parks: Spreading the word on the importance of parks to vibrant communities. *Parks and Recreation Magazine*, 48 (7), 32-33.*
17. Toombs, B. & Bradley, M.J. (2013). Overcoming the challenges of being a single senior. *National Association of Professional Geriatric Care Managers Midwest Chapter Newsletter*, 40, 1-5.*
16. Chalkidou, T.V. & Bradley, M.J. (2013). About Volunteer Management. *The Young Professional*, 1 (3), 19-20.*
15. Bradley, M.J. & Chalkidou, T.V. (2013). Social media as a complementary marketing tool. *KRPS Quarterly*, 63 (1), 8-9.*
14. Chalkidou, T.V. & Bradley, M.J. (2013). Self-supervision, planning and evaluation: Seven essential tips to help young managers enhance performance. *Parks and Recreation Magazine*, 48 (2), 33-35.*
13. Bradley, M.J. (2013). What does it mean to be a great supervisor? *KRPS Quarterly*, 62 (4), 7.*
12. Bradley, M.J. (2013). Personal challenge and professional passion. *The Young Professional*, 1 (2), 5-7.*
11. Bradley, M.J. (2013). Honoring an advocate and future bright start in parks and recreation. *The Young Professional*, 1 (2), 8-10.*

10. Bradley, M.J. (2013). Student clubs make a difference: Professional development, service learning, volunteerism, and professional dedication. *The Young Professional*, 1 (2), 11-13.*
9. Bradley, M.J. (2012). What parks mean to me: Park connections can last a lifetime. *Parks and Recreation Magazine*, 47 (7), 35-36.*
8. Baker, J., Bradley, M.J., Chalkidou, T.V., & Hawkins, P. (2012). To what degree: An open discussion about graduate school. *Parks and Recreation Magazine*, 47 (3), 37-38.*
7. Bradley, M.J. (2012, February 1). Boating and personal watercraft safety reminders. *ORPS Connect Newsletter* (Sand Springs, OK), p.6-7.
6. Chalkidou, T.V. & Bradley, M.J. (2011). Collective thinking: Tips to boost team performance. *Parks and Recreation Business*, 9 (12), 52-53.*
5. Chalkidou, T.V. & Bradley, M.J. (2011). Collective thinking: Tips to boost team performance. *Landscape Architect Business: From Blueprints to Footprints*, 1 (3), 48-49.*
4. Bradley, M.J. & Barber, M.D. (2011). Q&A with a graduate: Considerations before going to graduate school. *Parks and Recreation Magazine*, 46 (8), 43-44.*
3. Bradley, M.J. (2011). Visit A Park Day 2011: Citizens and students participate at parks across the country. *Parks and Recreation Magazine*, 46 (6), 45-46.*
2. Bradley, M.J. (2011, February 1). Summer months bring water safety concerns for Oklahomans. *ORPS Connect Newsletter* (Sand Springs, OK), p.8-9.
1. Bradley, M.J. (2011). Visit A Park Day. *Parks and Recreation Magazine*, 46 (2), 41-42.*

Professional Presentations

Refereed (ψ)-Reviewed (*)

39. Baas, J., McVay, A. & Bradley, M.J. (2018). *SCORP University: Understanding consultant and academic partnerships*. 2018 National Outdoor Recreation Conference. Burlington, Vermont.
ψ
38. Maples, J. & Bradley, M.J. (2018). *Economic impact of attendance at the 2018 All A Classic at Eastern Kentucky University*. March 20, 2018 Richmond Chamber of Commerce Board Meeting. Richmond, Kentucky.
37. Maples, J. & Bradley, M.J. (2018). *Follow up on the Mountain Mushroom Festival economic impact study*. February 26, 2018 City Council Meeting. Irvine, Kentucky.
36. Bradley, M.J. & Maples, J. (2016). *Utilizing economic impact analysis to leverage future programs and events* 2016 Kentucky Recreation and Parks Society Annual Conference. Hopkinsville, Kentucky.*
35. Bradley, M.J. & Kurtz, J. (2015). *Economic and ancillary benefits of wildlife-based recreation businesses*. 2015 Kentucky Recreation and Parks Society Annual Conference. Lexington, Kentucky.*
34. Bradley, M.J., Sharp, R.L., & Barber, M. (2015). *Who is not at the table? Discussing the diversification and future membership in KRPS*. 2015 Kentucky Recreation and Parks Society Annual Conference. Lexington, Kentucky.*
33. Bradley, M.J. (2015). *Natural resource recreation and tourism: Utilizing Kentucky Trail Town program to augment local initiatives for economic improvement*. 2015 Kentucky Recreation and Parks Society Annual Conference. Lexington, Kentucky.*
32. Mullins, C. & Bradley, M.J. (2014). *Empty rooms & empty pockets: Marketing your unused space*. 2014 Kentucky Recreation and Parks Society Annual Conference. Owensboro, Kentucky.*
31. Bradley, M.J. & Sharp, R.L. (2014). *Nature based recreation & tourism: Exploring the exceptional opportunities in Kentucky*. 2014 Kentucky Recreation and Parks Society Annual Conference. Owensboro, Kentucky.*

30. Bradley, M.J., Sharp, R.L., & Baker, J. (2014). *Now or later: When is the right time for a graduate degree?* 2014 Kentucky Recreation and Parks Society Annual Conference. Owensboro, Kentucky.*
29. Bradley, M.J. & Sharp, R.L. (2014). *Preparing tomorrow's advocates: An environmental education and service-learning project.* 2014 Kentucky Association of Environmental Education Conference. Lexington, Kentucky. ψ
28. Wiley, A., Bradley, M.J., & Wilder, M. (2014). *Evaluation of trail suitability for mountain biking.* 2014 Kentucky Association of Environmental Education Conference. Lexington, Kentucky.*
27. Bradley, M.J., Sharp, R.L., & McSpirit, S. (2014). *Moving towards an outdoor recreation based economy: A collaborative effort in Elkhorn City, Kentucky.* 2014 National Outdoor Recreation Conference. San Francisco, California. ψ
26. Wiley, A., Bradley, M.J., & Wilder, M. (2014). *Feasibility of installing a sustainable multiuse trail at EKV's Maywoods.* 13th Annual Eastern Kentucky University Undergraduate Presentation and Graduate Showcase. Richmond, Kentucky.*
25. Bradley, M.J., Sims, S., & Liu, H. (2014). *Identifying how place attachment and perceived barriers to access affects Kentucky State Parks.* 2014 Welch Social and Economic Justice in Appalachia Lecture Series. Richmond, Kentucky. ψ
24. Bradley, M.J. & Sharp, R. L. (2013). *Am I a bird nerd? Social identity of birders and birding participants.* 2013-2014 West Sixth Science Pub Lecture Series. Lexington, Kentucky.
23. Bradley, M.J. & Ruhl, M. (2013). *I love this park: Personal attachment and Kentucky's resort parks.* 2013 Kentucky Recreation & Park Society Annual Conference. Hebron, Kentucky.*
22. Bradley, M.J. & Sharp, R.L. (2013). *Partnering with academic departments: Mutual benefits of student service learning and parks and recreation departments.* 2013 Kentucky Recreation & Park Society Annual Conference. Hebron, Kentucky.*
21. Bradley, M.J. & Sharp, R.L. (2013). *Leave no trace.* 2013 Biannual Eastern Kentucky University Family Nature Day. Crab Orchard, Kentucky.
20. Bradley, M.J. & Sharp, R. L. (2013). *Visitor and visitor use impacts: A love/hate relationship.* 2013 Southeastern State Parks Programs Seminar. Cumberland Falls State Resort Park, Kentucky.*
19. Bradley, M.J. & Liu, H. L. (2013). *Utilizing Environmental Ethics for Land Planning – An America's Great Outdoors Investigation.* 2013 National Outdoor Recreation Conference & Conference on Forests for People. Traverse City, Michigan. ψ
18. Bradley, M.J., Bennett, W., Wilder, M., & Sharp, R. (2013). *Tools for review and assessment of environmental education programs.* 2013 Kentucky Association for Environmental Education Annual Conference. Lake Barkley, Kentucky.*
17. Bradley, M.J. (2013). *Place attachment development.* 2013 Kentucky Association for Environmental Education Annual Conference. Lake Barkley, Kentucky.*
16. Bradley, M.J. & Paradis, L. (2012). *Building organizational and community sustainability: Succession planning for staff and volunteer leadership.* 2012 National Recreation and Park Association (NRPA) Annual Congress & Expo. Anaheim, California. ψ
15. Bradley, M.J. & Mize, S. (2012). *Fulfilling your potential: Beginning your involvement in professional organizations.* 2012 National Recreation and Park Association (NRPA) Annual Congress & Expo. Anaheim, California.ψ
14. Bradley, M.J. (2012). *Emotions, policies, virtues or personal goals: Difficult decision guidance.* 2012 Kentucky Recreation & Park Society Annual Conference. Frankfort, Kentucky.*

13. Bradley, M.J. & Caneday, L. (2012). *Permitting and licensing Issues and solutions in interagency cooperation*. 2012 Oklahoma SCORP Recreation Rally 2012 – Part 2. Oklahoma City, Oklahoma.
12. Bradley, M.J. & Caneday, L. (2012). *Water based recreation and future demands for water resources*. 2012 Oklahoma SCORP Recreation Rally 2012 – Part 1. Tulsa, Oklahoma.
11. Bradley, M.J. (2012). *Decision-making proficiency: Understanding the process*. 2012 NIRSA Region IV Student Lead On Annual Conference. Stillwater, Oklahoma.*
10. Bradley, M.J. & Baker, J. (2011). *Barriers and solutions to nature based recreation for young teens*. 2011 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Norman, Oklahoma.*
9. Yoder, D., Bradley, M.J., & Nunes, C. (2011). *Building the capacity for ethical leadership and decision-making*. 2011 National Recreation and Park Association (NRPA) Annual Congress & Expo. Atlanta, Georgia.ψ
8. Chang, G., Caneday, L., Bradley, M., & Hassell, D. (2011). *Web-based geo-spatial service for resource planning and asset management*. 2011 Annual Oklahoma South Central Arc User Group (SCAUG) Conference, Oklahoma City, Oklahoma.*
7. Chang, G., Caneday, L., Bradley, M., & Hassell, D. (2011). *WebGIS for state park planning*. Presented at 2011 National Association of Recreation Resource Planning (NARRP) Conference, Breckenridge, Colorado.*
6. Barber, M., Bradley, M. J, Noordhoff, Z. & White, N. (2011) *What To Expect When You're Expecting... A Job*. 2011 Western Illinois University Recreation, Parks, and Tourism Administration Professional Development Conference. Macomb, Illinois.
5. Bradley, M.J. & Baker, J. (2011) *Natural resource & GPS mapping issues in Oklahoma State Parks*. 2011 Western Illinois University Recreation, Parks, and Tourism Administration Professional Development Conference. Macomb, Illinois.
4. Richwine, D. & Bradley, M.J. (2010). *Research to practice: Sustainability in your parks & recreation agency*. 2010 National Recreation and Park Association (NRPA) Annual Congress & Expo. Minneapolis, Minnesota. ψ
3. Baker, J. & Bradley, M.J. (2010) *Using Social Networks With Your Agency*. 2010 Oklahoma Recreation & Parks Society Annual Conference. Norman, Oklahoma.*
2. Bradley, M.J., Fink, K., Lewis, P., Chalkidou, T.V., Velasco, P., & Hawkins, P. (2010) *Help Me Understand Ethics Models*. 2010 Oklahoma Recreation & Parks Society Annual Conference. Norman, Oklahoma.*
1. Bradley, M.J. & Fink, K. (2009). *Bringing the hammer down: Dealing with ethics in the workplace*. 2009 National Recreation and Park Association (NRPA) Annual Congress & Expo. Salt Lake City, Utah. ψ

Honors & Awards

Departmental Honors/Awards (ψ) - Individual Honors/Awards (*)

Faculty Advisor Award*

May 2018 Eastern Kentucky University Recreation Club

Faculty Scholars Institute Fellow*

May 2018 Eastern Kentucky University

Critical Thinking Teacher of the Year Nominee*

April 2017 Eastern Kentucky University

Vitae – Michael J. Bradley, Ph.D.

Faculty Leadership Institute Fellow*
January 2017 Eastern Kentucky University

Outstanding Department, Class I ψ
November 2016 Kentucky Recreation and Park Society

University Scholarship Fellow*
April 2016 Eastern Kentucky University

Outstanding Department Award ψ
August 2015 Honda Foundation

Critical Thinking Teacher of the Year Nominee*
April 2015 Eastern Kentucky University

Young Professional Award*
April 2015 Society of Outdoor Recreation Professionals

Excellence in Scholarship Award*
August 2014 Eastern Kentucky University College of Health Sciences

RPA Research Award*
May 2014 Eastern Kentucky University Dept. of Recreation and Park Administration

Distinguished Educational Leader for Outstanding Service*
May 2014 Eastern Kentucky University Student Government Association

Gold Award*
April 2014 Western Illinois University Department of Recreation, Park & Tourism Administration

Critical Thinking Teacher of the Year Nominee*
May 2014 Eastern Kentucky University

Community Service Award ψ
December 2013 Richmond Department of Parks & Recreation

Faculty Advisor Award*
December 2013 Eastern Kentucky University Recreation Club

Critical Thinking Teacher of the Year Nominee*
May 2013 Eastern Kentucky University

Rising Star Alumni Award*
June 2013 Oklahoma State University College of Education

Outstanding Graduate Student Scholarly Activity Award*
October 2012 Rho Phi Lambda

Honorary Commencement Marshal*
May 2012 Oklahoma State University Graduate Commencement

Student Conference Scholarship Award*
April 2012 Society of Outdoor Recreation Professionals

Doctoral Phoenix Award Finalist*
April 2012 Oklahoma State University Graduate Student Government Association

Roberson Travel Award*
March 2009-2012 Oklahoma State University Graduate Student Government Association

1st Place Outstanding Research Poster Presentation*
February 2012 Oklahoma State University Research Symposium

Outstanding Graduate Student Award*
November 2011 National Recreation & Park Association

Frank L. & Carol D. Morsani Endowed Scholarship*
April 2011 Oklahoma State University College of Education

Outstanding Doctoral Student Finalist *
April 2011 Oklahoma State University President's Leadership & Service Recognition

National Graduate Student Service & Leadership Award*
October 2010 Rho Phi Lambda

Christine Cashel Professional Scholarship Award*
April 2010 Oklahoma State University College of Education

Academic Service – Eastern Kentucky University
Elected by Peers (ψ) - Assigned by Dean/Provost/President (*)

University

Student Life Alternative Breaks Faculty Learning Partner	2013-Current
Alpha Phi Omega Faculty Advisor	2014-Current
Division of Natural Areas Committee Member	2014-Current
Provost Search Committee ψ	2017-Current
Academic Planning and Assessment Committee Member*	2015-2017
Faculty Senate ψ	2014-2017

College

Curriculum Committee Member	2017-Current
Commencement Reader	2014-Current
Learning Resources Committee Member	2013-2017
Scholar's Day Committee Member	2015-2017
Continuing Education Committee Member	2012-2015

Academic Integrity Committee Member 2012-2015

Department

Curriculum Committee Member	2012-2017
Marketing Committee Member	2012-Current
Assurance of Learning Committee Member	2012-Current
Recreation Club Faculty Advisor	2013-Current
Constitution and Bylaws Committee Member	2015-Current
Rho Phi Lambda Faculty Advisor	2015-Current
Curriculum Committee Chair	2017-Current
Promotion and Tenure Committee Member	2018-Current
Faculty Evaluation Committee Member	2018-Current

Student Committees

Committee Chair/CoChair (ψ) – Committee Member (*)

Theissen, Hannah. *Traveling with Millennials: Turning dreaming into doing*. Honors Thesis. Projected: May 2019. ψ

McMullin, Callie. *Identifying long term outcomes of camp counselor formal and informal training*. Honors Thesis. May 2018. ψ

Rowe, Kate. *Return to self: Impact of long term acquired brain injury rehabilitation on community reintegration*. Master's Thesis. May 2018. *

Berend, Joseph. (August 2017). *Motivation and buying local: A preliminary visitor study of Lexington, Kentucky craft breweries*. Master's Thesis. ψ

Sims, Stephen. (May 2017). *Identifying the economic benefits of water parks in rural communities in Kentucky*. Doctoral Dissertation. ψ

Thorn, Jamie. (2017). *Sustainability in parks and protected areas*. Doctoral Dissertation. Projected: May 2017 *

Lakes, Robert M. (2016). *An Examination of Intrinsic Existence Value Towards Wildlife of Columbus Zoo and Aquariums Tourists: Evaluating the Impact of Behind the Scenes Programming*. Doctoral Dissertation. *

Kurtz, Justin. (2015). *Identifying levels of ethics in hunting and fishing participants in Kentucky*. Master's Thesis. *

Walendziak, Nicholas (2015). *Longitudinal variation in environmental impact at rock climbing areas in the Red River Gorge Limits of Acceptable Change Study Area, Daniel Boone National Forest, Kentucky*. Master's Thesis. *

Fisher, Eden. (2015). *Service learning outcomes in a recreation and park administration undergraduate curriculum*. Master's Thesis. *

Lakes, Robert. (2014). *Understanding levels of support for black bear management options at Big South Fork National River and Recreation Area*. Master's Thesis. *

Independent Study Projects

Graduate Student (ψ) – Undergraduate Student (*)

Hammel, Jaclyn (2018). *Identifying white nose syndrome management preferences of cave tourists in Kentucky*. ψ

Taylor, Mitchell. (2018). *Perceptions of black bear population management*. ψ

Lewis, Andrews. (2018). *Outcomes and impacts of recreation service programming in Kentucky colleges*. ψ

Wichmann, Jacob. (2017). *Human dimensions of wildlife survey methodology*. *

Taylor, Mitchell. (2017). *Comparing social identity and serious leisure levels of squatchin' participants*. ψ

- Bell, Megan. (2017). *Perceptions of black bear population management in the Red River Gorge area of the Daniel Boone National Forest.* ψ
- Carroll, Markus. (2017). *White nose syndrome and bat colony management.* ψ
- Creech, Zachary (2017). *Perceptions of black bear population management in the London Ranger District of the Daniel Boone National Forest.* ψ
- Bradley, Christina. (2016). *Rugby participant's social identity and serious leisure.* ψ
- Berend, Joseph. (2016) *Brewery research in Kentucky.* ψ
- Mason, Luke. (2016). *Identifying visitor opinions related to white nose syndrome management.* *
- Bogard, Dylan. (2016). *Serious leisure and identity of birders in the US and Greece.* ψ
- Goyer, Audrey. (2015). *Kentucky Bourbon & Beer Tourism Research Pilot Project.* *
- Paddick, Seth. (2015). *State Park Marketing Development.* *
- Sims, Sawyer. (2015). *An evaluation of FiNs: A Kentucky Fish & Wildlife program.* *
- Richardson, Justin. (2014). *Creating a process and model for the development of resource management plans for Kentucky's state parks.* ψ
- Preston, Brandie. (2014). *Do significant natural features affect perceived barriers to visitation: An analysis of Carter Caves and Natural Bridge state parks in Kentucky.* *
- Rogers, Mitch. (2014). *Identifying perceived barriers to visiting state resort parks in Kentucky: A case study of Cumberland Falls State Resort Park.* *
- Carver, Tara. (2014). *Place attachment to Kentucky State Parks: A literature review and analysis.* *
- Redmond, Haley. (2013). *Are Kentucky's state parks accessible? A study of how well General Butler State Resort Park meets necessary accessibility benchmarks.* *
- Sims, Stephen. (2013). *Effects of theme parks on local and regional communities, an investigative analysis.* ψ
- Garnett, Susan. (2013). *Environmental education programs during extracurricular field trips for elementary school children: An investigation of digital native children's response to programming and evaluation.* ψ

Academic Service – Associate Editor/Manuscript Review

Journal of Applied Geography	2012-Current
SCHOLE	2013-Current
OAHPERD Journal	2013-Current
Southeast Recreation Research Conference	2014-Current
KAHPERD Journal	2014-Current
Journal of Unconventional Parks, Tourism, & Recreation Research	2010-2018
SCHOLE (Guest Editor – 2 Issues)	2015-2016
Association for Experiential Education	2013-2016

Professional Service

ALSnet Listserv Administrator (Academy of Leisure Sciences)	2013-Current
Association Ambassador (KAEE)	2013-Current
Board of Directors (KSPF)	2014-Current
University Accreditation Visitor (COAPRT)	2016-Current
Conference Committee (SERR)	2015-Current
Professional Development & Education Committee (SORP)	2012-2018
Boards of Directors (SORP)	2015-2018
Awards Committee (SORP)	2012-2018
Membership & Communication Committee (SORP)	2012-2018
Awards Committee Chair (SORP)	2014-2018
Conference Co-Chair (SERR)	2016-2018
Publications Chair (Young Professional Network-NRPA)	2012-2014

National Forum Awards Committee (NRPA)	2012-2014
The Young Professional Chief Editor (NRPA)	2012-2014
National Forum Representative (NRPA)	2011-2012
Board Member (Stillwater Parks)	2011-2012
Visit A Park Day Committee Chair (NRPA)	2010-2012

Professional & Field Associated Memberships

AmeriCorps Alumni Association	2005-Current
Society of Outdoor Recreation Planners (SORP)	2011-Current
Kentucky Recreation & Park Society (KRPS)	2012-Current
Kentucky State Parks Foundation (KSPF)	2013-Current
Kentucky Association for Environmental Education (KAEE)	2013-Current
Academy of Leisure Sciences (ALS)	2013-Current
Kentucky Organization of Field Stations	2014-Current
Kentucky Guild of Brewers	2017-Current
The Brewer’s Association	2017-Current
International Association for Society and Natural Resources (IASNR)	2014-2017
National Parks Conservation Association	2010-2016
Kentucky Environmental Literacy Alliance	2013-2016
Oklahoma Recreation & Park Society (ORPS)	2003-2016
National Recreation & Park Association (NRPA)	2003-2015
George Wright Society (GWS)	2011-2013
Keep Oklahoma Beautiful	2000-2012
Oklahoma Vegetation Management Association	2010-2012
Oklahoma Invasive Plant Council	2010-2012

International & National Conferences/Workshops

National Outdoor Recreation Conference	2012-2018
National Recreation and Parks Association Annual Congress & Exhibition	2003, 2007- 2012, 2014, 2016
River Management Symposium	2016
International Symposium on Society and Recreation Management	2015
NIRSA Annual National Conference	2007
IUFRO Forests For People Conference	2013

Regional & State Conferences/Workshops

Kentucky Recreation and Parks Society Annual Conference	2012-2018
Kentucky Association for Environmental Education Annual Conference	2013-2017
Southeastern Recreation Research Conference	2014-2018
Big South Fork National River and Recreation Area Science Day	2016
Kentucky Pedagogicon	2016
Posters @ Capitol	2015, 2017, 2018
Appalachian Research Symposium and Arts Showcase	2015
Northeastern Recreation Research Symposium	2015
Kentucky Engagement Conference	2014
Association of Humanistic Sociology – Midwest Region Conference	2014

Southeast State Parks Program Seminar	2013
Oklahoma Recreation and Parks Society Annual Conference	2003, 2009-2011
Western Illinois University Professional Development Conference	2007, 2011, 2014

Courses & Seminars (2015-Current)

Overview of Interagency Visitor Use Management Council Visitor Capacity and Monitoring Guidebooks (SORP)	June 2018
Developing a Business Case for Your Campground (SORP)	May 2018
Nature that Builds Community, Wellness & Learning (American Rivers)	May 2018
Five Paths to Academic Leadership (EKU)	Apr 2018
Best Practices in Campground Design (SORP)	Mar 2018
How Much Is A River Worth (American Rivers)	Mar 2018
Best Practices in Cabin, Glamping, and Bike Camping (SORP)	Feb 2018
Green Dot Suicide Prevention Training (EKU)	Feb 2018
Volunteer Water Quality Monitoring on the Waccamaw River (American Rivers)	Feb 2018
Understanding RV Consumer and Product Trends (SORP)	Jan 2018
The National Park Service: Adapting and Reacting to Change – Part 1 (Eppley Institute)	Nov 2017
The National Park Service: Adapting and Reacting to Change – Part 2 (Eppley Institute)	Nov 2017
The National Park Service: Adapting and Reacting to Change – Part 3 (Eppley Institute)	Nov 2017
Disability Awareness Part 1 of 3: Historical Perceptions of Disability (Eppley Institute)	Nov 2017
Health in Park and Recreation Master Planning (Eppley Institute)	Nov 2017
Incorporating Health Messaging and Health Outcomes in Recreation Programming (Eppley Institute)	Nov 2017
The Changing Face of Camping (SORP)	Oct 2017
Partnering for Relevancy and Inclusion: A Regional Approach (SORP)	Aug 2017
Environmental Education and Outdoor Recreation: Strategies for Impact (SORP)	Feb 2017
Faculty Leadership Institute (Eastern Kentucky University)	Jan 2017
Using Sustainable Tourism to Create Support for River Conservation: A Case Study from the Verde Valley in Arizona (American Rivers)	Dec 2016
Working with Local Stakeholders to Identify Community-Led Water Supply Solutions in Western Montana (American Rivers)	Nov 2016
An Interagency Approach to Visitor Use Management (SORP)	Nov 2016
How Can Maps Help You? Utilizing Interactive Maps to Prioritize Recreation and Conservation (American Rivers)	Sept 2016
Making the Case for Recreation and Conservation: The Upper Nooksack River Recreation Plan (American Rivers)	Aug 2016
Best Practices for the Production of Recreation and Management Planning Documents (SORP)	Jun 2016
Peggy Maki - Real Time Student Assessment (EKU)	Apr 2016
Making the Case for Parks and Trails Webinar (SORP)	Jan 2016

Vitae – Michael J. Bradley, Ph.D.

Children’s Environmental Health Research Centers Webinar: Historical Perspectives and Research Updates from Previously Funded Children’s Centers (United States Environmental Protection Agency)	Nov 2015
Grant Writing and Securing Funds (EKU)	Nov 2015
Sandra McGuire - Get Student to Focus on Learning Instead of Grades: Metacognition is the Key (EKU)	Oct 2015
Long Distance Trails – Think Regionally, Implement Locally (SORP)	Oct 2015
Great Community Engagement Leads to Common Cause (Orton Family Foundation)	Sep 2015
Out of the Box Ways to Boost Public Engagement (Orton Family Foundation)	Aug 2015
Trail Towns: Bringing Outdoor Recreation and Communities Together (SORP)	Jul 2015
Service Learning Retreat (EKU)	Jul 2015
Evolving Market Trends for Outdoor Recreation Professionals (SORP)	Feb 2015

Professional Certifications

Certified Park and Recreation Professional (CPRP)
National Recreation & Park Association (NRPA)
September 2012 – February 2015