

EKU Recreation and Park Administration 2015 Outcome Assessment Data

Standard 7.01: *Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; and c) the foundation of the profession in history, science and philosophy.*

Outcome 1 from Standard 7.01: Student Scholarship, 2011-2015 (SD1.1.1-Communication) : Students will present research at the Department's referred Research Symposium (critical thinking & communication - RPA Goal 3).

Outcome 1 Assessment Method: Number of Student Presenters. Criterion: 20% of student majors will have their research accepted for presentation.

Outcome 1 Measure Type: Direct

Outcome 1 Result: 49 students presented research at the CHS Scholar's Day; 31 presented at KRPS Conference in Owensboro, KY; 1 presented at NAC in Dayton; 1 presented at KAEEC in Lexington; 1 presented at the Posters at the Capital University Day. A total of 62.6% of RPA students presented a research poster during this academic year.

Standard 7.02: *Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.*

Outcome 2 from Standard 7.02: All Students: REC 311 Leadership and Diversity Project, 2011-15 : Students will demonstrate competencies in management, operations, event planning and recreation programming for a diverse population (RPA Goals 2, 5 & 8).

Outcome 2 Assessment Method: Method by which the learning outcome for Standard 7.02 was assessed: Instructor grade for regional stewardship special event. Criterion: 75% of students will receive a grade of "B" or better on the regional stewardship diversity special event.

Outcome 2 Measure Type: Direct

Outcome 2 Result: Result of the assessment of the learning outcome for Standard 7.02: 68 students completed REC 311 & delivered a mentoring program at Bellevue Alternative School (Madison County Schools); 62 or 91% received a grade of "A" or "B" indicating success in program planning, program delivery, & program evaluation. Qualitative feedback from Bellevue school professionals included: (1) *The structure of the Mentoring Program is good; REC 311 have activities planned that are more "utilitarian" in nature and this really helps our students.* (2) *Bellevue students really look forward to the mentoring program.* (3) School Principal stated: *This really is a good thing EKU students are doing.*

Standard 7.03: Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Outcome 3 from Standard 7.02: Senior Internship students will demonstrate the knowledge & understanding required in major course work and previous Fieldwork experience by successfully completing a significant project for their respective agency-evaluated by agency

Outcome 3 Assessment Method: Method by which the learning outcome for Standard 7.03 was assessed: REC 463 Internship Final Agency Project Evaluation. Criterion: REC 463 Senior Internship students will receive an average of 33 points out of a possible 40 points on their agency project evaluation.

Outcome 3 Measure Type: Direct

Outcome 3 Result: 33 students completed a total of 20,000 hours of senior internship experience (REC 463/473); mean score for the Internship Project was 37.96/40 points indicating success in critical thinking, communication skills and effective application of classroom and experiential knowledge; project evaluated by agency supervisor.